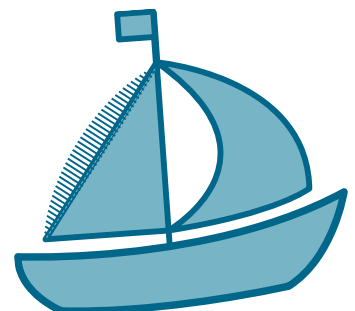




April 27 & 28, 2024 | Halifax, Nova Scotia

Drop anchor, and be a part
of the ACIDC in 2024...



INTRODUCING THE ACIDC

In 2022, a new Irish dance experience came to Halifax: two competitions as well as examinations under the umbrella of the Atlantic Canadian Irish Dance Championships (ACIDC). On the heels of two successful events, work is underway to host the third annual ACIDC feiseanna.

Last year, the ACIDC attracted over 225 competitive Irish dancers (and their families) each day from 25+ dancing schools across Canada and the United States—the largest entry ever for a feis in Atlantic Canada.

Over the course of the two days of competition, participants and spectators enjoy top-calibre Irish dancing rooted in long-standing traditions. World-renowned adjudicators from around the world judged the events alongside live Irish music performed by local and national musicians.

Aside from benefits for the competitors, cities and regions that host Irish dance competitions experience positive economic spin-offs. Irish dance families stay in hotels, eat at restaurants, and tend to choose competitions based on destinations often booking longer stays as tourists.

The ACIDC are supported and organized by the Atlantic Canadian Irish Dance Championships Society in partnership with Rising Tide Irish Dance Academy.



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WHAT IS A FEIS?

A feis (Irish dance competition) is the primary way Irish dancers advance and measure progress. Feiseanna offer competitions in six, core levels. Dancers compete according to their level but also their age and individual dance. Irish dance feiseanna are judged by qualified adjudicators and accompanied by live music.

WHO ATTENDS FEISEANNA?

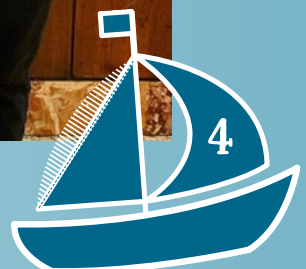
Many of the dancers who will attend ACIDC will be from neighbouring areas but dancers come from all around to compete in feiseanna. In 2022 our feiseanna were attended by more than 225 dancers from 25+ schools from both Canada and the United States. Traveling and seeing new places is a big part of competition in Irish dance.

WHY HOST A FEIS?

Feiseanna are a necessary component of Irish dance. However, until recently, very few feiseanna were held in Nova Scotia. Not many years ago there was only one opportunity in the province every four years. More recently, two have been offered in one year. This is an incredible leap but still leaves Atlantic Canada far behind the rest of the country and Irish dance world. In order to offer local dancers similar training and opportunities, more events must be hosted.



A LOOK AT THE 2023 ACIDC



— THE VENUE — THE WESTIN NOVA SCOTIAN —

The Westin Nova Scotian offers attendees high-quality from start to finish. Feiseanna hosted in hotels are attractive to attendees for both their convenience, and style. By hosting the ACIDC in a hotel, we are modeling a championship style event right here in Nova Scotia. We look forward to creating a relaxing, and impressive experience for all of our dancers and guests, showing them the very best of downtown Halifax.



"The Westin Nova Scotian offers travelers both a relaxing interlude as well as a central location to an array of restaurants, nightlife, and attractions...modern, upscale rooms and suites offer luxurious accommodations with contemporary amenities...There is no limit to feeling good about your stay at The Westin Nova Scotian."

– The Westin Nova Scotian



FEISEANNA BUDGET

For the most part, costs associated with feiseanna don't vary with the number of entrants. This puts the pressure on feiseanna in less-populated Irish dance areas (like Halifax) and often means relying on funding.

Similarly to 2023, we have a goal of raising \$30,000 to break even for 2024. The following highlights this year's estimated budget.

REVENUE

Dancer registrations	\$30,672.00
Vendor stall fees	\$900
<u>Estimated total revenue</u>	<u>\$31,572.00</u>

EXPENSES

Venue	\$25,556.75
Exam hosting	\$1,428.46
Adjudicators/musicians	\$18,575
Volunteers	\$200
Awards	\$10,000
Administrative	\$6121.15
Marketing	\$815
<u>Estimated total expenses</u>	<u>\$62,696.36</u>

NET

FUNDRAISING NEED	\$30,000
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SPONSORSHIP OPPORTUNITIES

HIGH TIDE SPONSOR (\$1,500+)

- Opportunity to display materials if desired April 15 & 16
- Your organization/name featured on our website and a link to your organization's website
- Individual acknowledgement on our Instagram and Facebook accounts
- Individual acknowledgement announced at two (2) podium award ceremonies
- Business card size ad in digital program book (deadline April 15)
- Poster size of your company logo at two stages (deadline for posters April 1)

SPRING TIDE SPONSOR (\$500+)

- Your organization/name featured on our website and a link to your organization's website
- Group acknowledgement on our Instagram and Facebook accounts
- Your support acknowledged in our digital program (deadline April 15)
- Poster size of your organization's logo or name at one stage (deadline for posters April 1)

RISING TIDE SPONSOR (\$250+)

- Your organization/name featured on our website and a link to your organization's website
- Group acknowledgement on our Instagram and Facebook accounts
- Your support acknowledged in our digital program (deadline April 15)

GOOD LUCK SPONSOR (\$50+)

- Acknowledgement on our website
- Greetings and good luck messages shared on social media (deadline April 22), and in our online program (deadline April 15)



CONTACT US

SPONSORSHIP CONTACT

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WEB & SOCIAL

ACIDC supporter website: risingtideacademy.ca/feis

ACIDC attendee website: risingtideacademy.ca/acidc

ACIDC email: acidchamps@gmail.com

Facebook: [Atlantic Canadian Irish Dance Championships](#)

Instagram: [@acidcfeis](#)

DONATIONS & SPONSORSHIP

- 1. Credit card: Visit www.risingtideacademy.ca/feis and find the appropriate level of sponsorship then click *Donate Now* and follow the prompts**
- 2. Cheque: Please make all cheques payable to *Atlantic Canadian Irish Dance Championships Society* and coordinate a drop-off or mail to: **ACIDC Treasurer / 22 Scarlet Road / Halifax, NS / B3M 1L1****

